

# Oconto County Lakes Project

## COOLEY LAKE MANAGEMENT PLAN

2022

### Oconto County Lakes Project Reports:

**State of the  
Oconto County  
Lakes**

Lake Study  
Summary  
Reports

**Operational Strategy and  
Plan for Surface Water  
Management and  
Protection**

Lake  
Management  
Plans

**VISION**

*Cooley Lake will always be a quiet natural wonder where wildlife and people alike come for the fishing, hunting, and seclusion.*

# Cooley Lake Management Plan

The authors would like to acknowledge the commitment and enthusiasm of Oconto County Lakes & Waterways Association, Oconto County Land and Water Conservation Department, UW Extension – Oconto County, Wisconsin Department of Natural Resources, UW-Stevens Point Water and Environmental Analysis Laboratory, landowners in the Cooley Lake watershed, and participants in the Oconto County Lakes Project.

This plan was prepared by the Center for Watershed Science and Education at University of Wisconsin – Stevens Point.

Along with the Oconto County Lakes Project participants, the following individuals and organizations contributed to the content of this plan.

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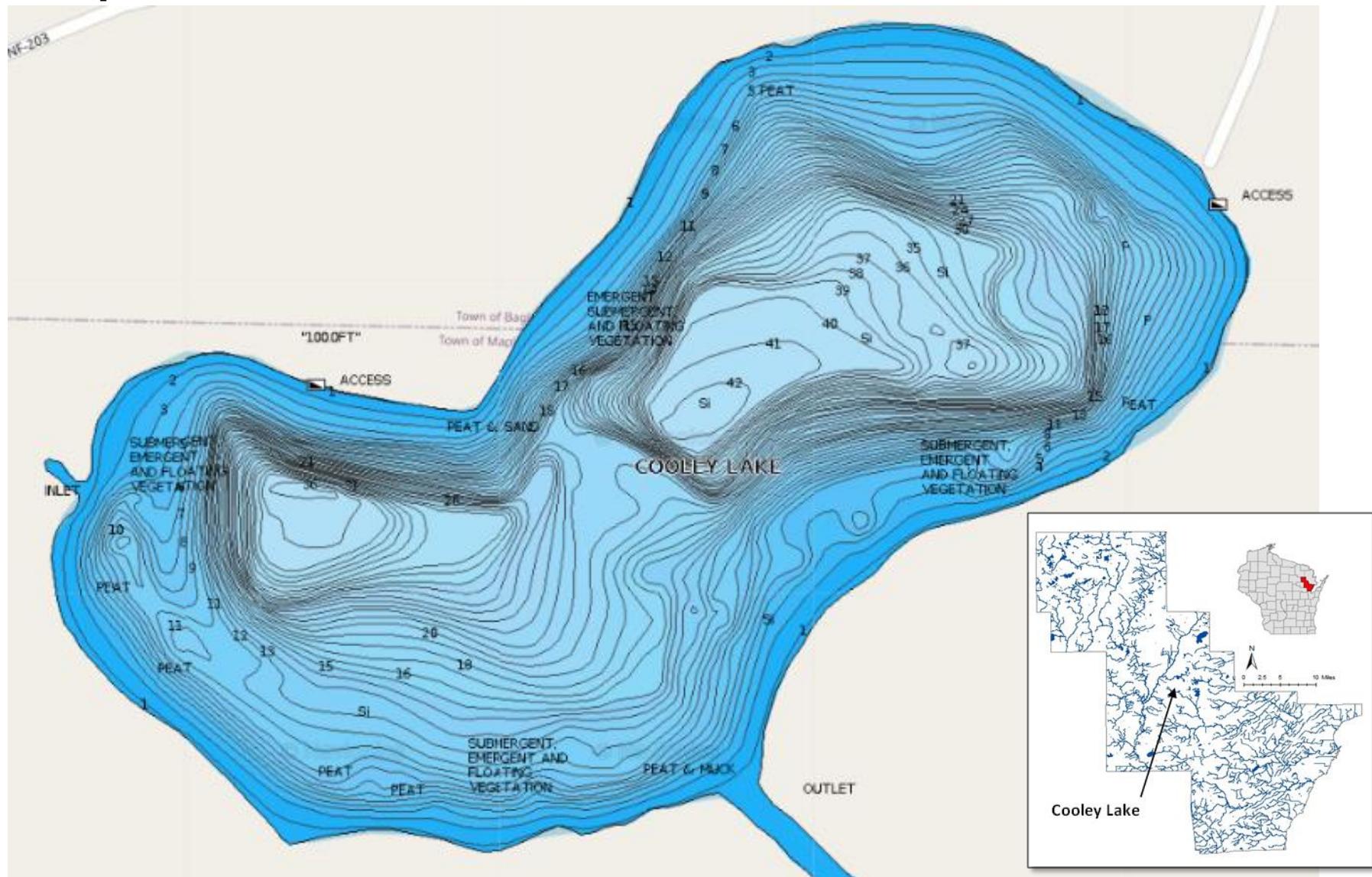
Resource	Acronym or Truncated Name
Citizen Lake Monitoring Network	CLMN
Clean Boats Clean Waters	CBCW
Lumberjack Resource Conservation & Development Council	LRCD
Oconto County Land & Water Conservation Dept.	OC LCD
Oconto County Board of Supervisors	OC Board
Oconto County Lakes and Waterways Association	OCLAWA
Town of Bagley	TOB
Town of Maple Valley	TOMV
University of Wisconsin - Extension	UWEX
UWSP Water & Environmental Analysis Laboratory	WEAL
UWSP Center for Watershed Science and Education	CWSE
USDA Natural Resources Conservation Service	NRCS
Wisconsin Department of Natural Resources	WDNR
Wisconsin Department of Transportation	WDOT

# Background

## ABOUT COOLEY LAKE

Cooley Lake is located in the Towns of Bagley and Maple Valley, in northeast Wisconsin. This 62-acre drainage lake has a maximum depth of 42 feet with clear water. Its bottom sediments

are primarily muck and sand. Visitors have access to the lake from one public boat landing on the east side of the lake, which is owned and maintained by the Oconto County. Water enters and leaves Cooley Lake primarily from Kelly Brook and groundwater.



# What Is A Lake Management Plan?

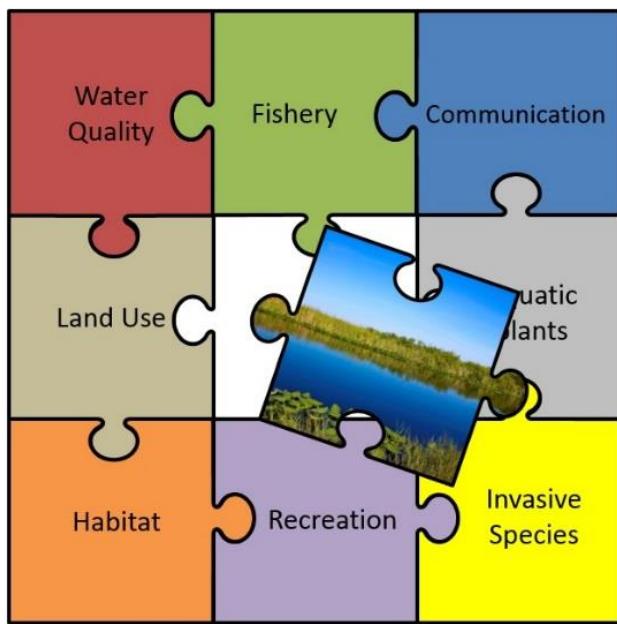
## LAKE MANAGEMENT PLANS (LMP)

### What is an LMP?

A management plan is a living document that changes over time to meet the current needs, challenges and desires of the lake and its community. Although each lake is different, the WDNR requires that each comprehensive lake management plan addresses a specific list of topics affecting the character of the lake, whether each topic has been identified as a priority, or as simply something to consider. In this way, every LMP considers the many aspects associated with lakes.

### What is the purpose of this LMP?

This plan was created to ensure that Cooley Lake is healthy now and for future generations. It was designed to learn about Cooley Lake and identify features important to the Cooley Lake community, in order to provide a framework for the protection and improvement of the lake.



Implementing the content of this LMP will enable citizens and others to work together to achieve the vision for Cooley Lake now and in the years to come. It is a dynamic document that identifies goals and action items for the purpose of

maintaining, protecting and/or creating desired conditions in the lake and identifies steps to correct past problems, improve on current conditions, and provide guidance for future boards, lake users, and technical experts.

Because many entities are involved in lake and land management, it can be challenging to navigate the roles, partnerships and resources that are available. The planning process and content of this plan have been designed to identify where some key assistance exists. The actions identified in this LMP can serve as a gateway for obtaining grant funding and other resources to help implement activities outlined in the plan.



# How Was This Plan Created?

## ABOUT THIS PLAN

One of the first steps in creating this plan was to gather and compile data about the lake and its ecosystem to understand past and current conditions. This was done in 2019-2020 alongside 5 other lakes as part of the Oconto County Lakes Project. The project was initiated by citizens in the Oconto County Lakes and Waterways Association who encouraged Oconto County to prioritize lake interests. This effort led to funding from the WDNR Lake Protection Grant Program. There was insufficient data available for many of the lakes to evaluate current water quality, aquatic plant communities, invasive species, and shorelands. The data that were available had been collected at differing frequencies or periods of time, making it difficult to compare lake conditions. Professionals and students from UW-Stevens Point, Oconto County Land Conservation Department, UW Extension, Oconto County citizens and WDNR staff collected the data for use in the development of lake management plans. Sources of information used in the planning process are listed at the end of this document.

Reports from the Cooley Lake Study and the materials associated with the planning process and reports can be found on the Oconto County website: [www.co.oconto.wi.us](http://www.co.oconto.wi.us) and navigating to Departments>Land Conservation>County Waterways>County-wide Lake Study.

## THE PLANNING PROCESS

### Who created the strategic plan?

This plan is the result of a stakeholder-driven effort which involved many partners combining insight, knowledge, and expertise throughout the process. Area residents, lake users, and representatives of local municipalities gathered at public

meetings held on June 14, 2019 at the Bagley Town Hall and on March 1, 2022 via an online platform to learn from one another and make decisions about the fishery, water quality, habitat, and land management in the Cooley Lake watershed. Technical assistance during the planning process was provided by staff from OCLCD, UWEX, WDNR, and the CWSE.

### How were various opinions incorporated?

Participation in the planning process was open to everyone and was encouraged by letters mailed to Cooley Lake waterfront property owners and by press releases in local newspapers. In addition, those individuals and organizations who provided their information were provided with emails about upcoming meetings, which could be forwarded to additional contact lists. To involve and collect input from as many people as possible, including those who might not be able to attend the public meetings, an online survey was conducted. Property owners and interested lake users were notified about the survey and how to access it via direct mailings to waterfront property owners and associated lake organizations and press releases in local newspapers. The surveys could be filled out anonymously online, or paper copies were available upon request.

Survey questions and responses were shared at the planning sessions and can be found in the Appendix.



# How Is This Management Plan Used?

## Who will use this plan?

- **Individuals:** Individuals can use this plan to learn about the lake they love and their connection to it. People living near the lake can have the greatest influence on the lake by understanding and choosing lake-friendly options to manage their land and the lake.
- **A future lake organization:** This plan provides an association with guidance for the whole lake and lists options that can easily be prioritized. Resources and funding opportunities for lake management activities are made more available by placement of goals into the lake management plan, and the association can identify partners to help achieve their goals for the lake.
- **Neighboring lake groups, sporting and conservation clubs:** Groups with similar goals for lake stewardship can combine their efforts and provide each other with support, improve competitiveness for funding opportunities, and make efforts more fun.
- **The Towns of Bagley and Maple Valley:** Municipalities can utilize the visions, objectives, and goals documented in this lake management plan when considering town-level planning or decisions within the watershed that may affect the lake.
- **Oconto County:** County professionals will better know how to identify needs, provide support, base decisions, and allocate resources to assist in lake-related efforts documented in this plan. This plan can also inform county board supervisors in decisions related to Oconto County lakes, streams, wetlands, and groundwater.
- **Wisconsin Department of Natural Resources (WDNR):** Professionals working with lakes in Oconto County can use this plan as guidance for management activities and decisions related to the management of the resource, including the fishery, and invasive species. LMPs help them to identify and

prioritize needs, and where to apply resources. A well thought out lake management plan increases an application's competitiveness for funding from the State.

## Who can help implement this plan?

Lead persons and resources are identified under each action in this plan. These individuals and organizations are able to provide information, suggestions, or services to achieve goals. The following table lists organization names and their common acronyms used in this plan. This list should not be considered all-inclusive – assistance may also be provided by other entities, consultants, and organizations.



# Management Plan Structure

## GOALS FOR COOLEY LAKE

The foundation of any effective strategic plan is clear identification of goals and the steps needed to achieve the goals. The selected goals should achieve the overall vision for Cooley Lake. This plan also identifies available resources within each objective.



The topics comprise the chapters in this plan and have been grouped as follows:

### In-Lake Habitat and a Healthy Lake

Fish Community—fish species, abundance, size, important habitat and other needs

Aquatic Plant Community—habitat, food, health, native species, and invasive species

Critical Habitat—areas of special importance to the wildlife, fish, water quality, and aesthetics of the lake

### Landscapes and the Lake

Water Quality—water chemistry, clarity, contaminants, lake levels

Shorelands—habitat, erosion, contaminant filtering, water quality, vegetation, access

Watershed—land use, management practices, conservation programs

### People and the Lake

Recreation—access, sharing the lake, informing lake users, rules

Communication and Organization—maintaining connections for partnerships, implementation, community involvement

Updates & Revisions—plan for maintaining a living document

# Cooley Lake Management Plan Goals

## **Goals for Cooley Lake**

The following goals and actions were derived from the values and concerns of citizens interested in Cooley Lake and members of the planning committee, as well as the known science about Cooley Lake, its ecosystem and the landscape within its watershed. Implementing and regularly updating the goals and actions in this plan will ensure that the vision is supported and that changes are incorporated into the plan.

## **LIST OF GOALS**

<b>Goal 1</b>	<b>Maintain a healthy, well-balanced fishery in Cooley Lake.</b>
<b>Goal 2</b>	<b>Cooley Lake will continue to have a healthy and diverse aquatic plant community that provides good habitat and water quality and remaining free of invasive species.</b>
<b>Goal 3</b>	<b>Sensitive areas in Cooley Lake, which provide essential habitat and/or water quality benefits, will be protected.</b>
<b>Goal 4</b>	<b>Property owners in the Cooley Lake watershed will know about and utilize methods and resources for healthy land management.</b>
<b>Goal 5</b>	<b>Shorelands around Cooley Lake will be healthy and protective of water quality and habitat.</b>
<b>Goal 6</b>	<b>Maintain or improve water quality in Cooley Lake.</b>
<b>Goal 7</b>	<b>Lake users will be informed about and care for the health of Cooley Lake.</b>
<b>Goal 8</b>	<b>Bring representation to Cooley Lake and recruit participation in lake stewardship.</b>
<b>Goal 9</b>	<b>Review plan annually and update as needed.</b>

# Fish Community

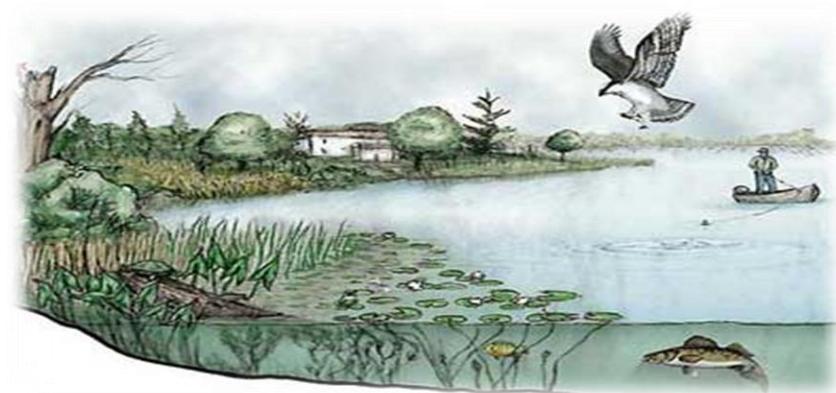
## IN-LAKE HABITAT AND A HEALTHY LAKE

The health of one part of the lake system affects the health of the rest of the plant and animal community, the experiences of the people seeking pleasure at the lake, and the quality and quantity of water in the lake. Habitat is the structure for a healthy fishery and wildlife community. It can provide shelter for some animals and food for others. Many animals that live in and near the lake are only successful if their habitat needs are met.

### What is lake-habitat?

Healthy lake-habitat in Cooley Lake includes native aquatic plants and shoreland vegetation, as well as tree branches/limbs above and below the water.

Habitat exists within the lake, along the shoreland, and even extends into its watershed for some wildlife species. Native vegetation (including wetlands) along the shoreline and connected to the lake provides shelter and food for waterfowl, small mammals, turtles, frogs, and fish. Native plants in and near the lake can also improve water quality and balance water quantity. Aquatic plants infuse oxygen into the water, which is essential for the fish community. Some lake visitors such as birds, frogs, and turtles use limbs from trees that are sticking out of the water for perches or to warm themselves in the sun. The types and abundance of plants and animals that comprise the lake community also vary based on the water quality, and the health and characteristics of the shoreland and watershed.



## The Fish Community

A balanced fish community has a mix of predator and prey species, each with different food, habitat, nesting substrate, and water quality needs to flourish.

### What can affect the fishery?

Activities in and around a lake that can affect a fishery include:

- disturbances to the native aquatic plant community or substrate,
- excessive additions of nutrients or harmful chemicals,
- removal of woody habitat,
- shoreline alterations,
- shoreline erosion can cause sediment to settle onto the substrate, causing the degradation of spawning habitat.

### What People Value about Cooley Lake

Quiet and seclusion  
Abundant wildlife



# Fish Community

## Can the fishery be improved?

Managing a lake for a balanced fishery can result in fewer expenses to lake stewards and the public. While some efforts may be required to provide a more suitable environment to meet the needs of the fish, they usually do not have to be repeated on a frequent basis. Ideally, a lake contains the habitat, water quality, and food necessary to support the fish communities present within the lake and provide fishing opportunities for people without a lot of supplemental effort and associated expenses to maintain these conditions.

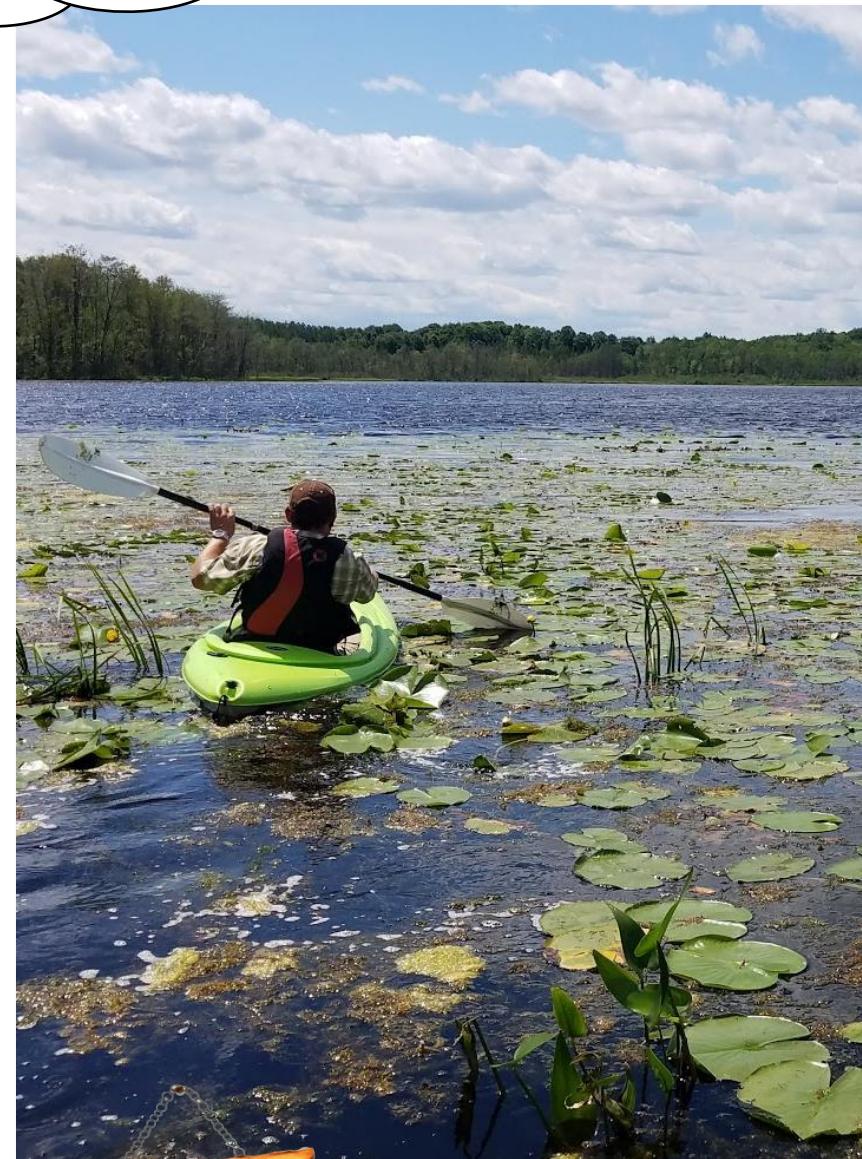
- Protecting existing habitat such as emergent, aquatic, and shoreland vegetation, and allowing trees that naturally fall into the lake to remain in the lake, are free of cost.
- Restoring habitat in and around a lake can have an up-front cost, but the effects will often continue for decades.
- Costs in time, travel, and other expenses are associated with routine efforts such as fish stocking and aeration.

### Cooley Lake Fish Management History

- ✓ There is no history of stocking or active fishery management in Cooley Lake.
- ✓ Fish present include panfish and northern pike.
- ✓ Catch and release fishing for largemouth and smallmouth bass is open year-round unless otherwise posted.
- ✓ Motor trolling is allowed with up to 3 hooks, baits or lures per angler.



**Fish cribs are good cover for small fish, but near shore habitat is essential for reproduction of most species.**

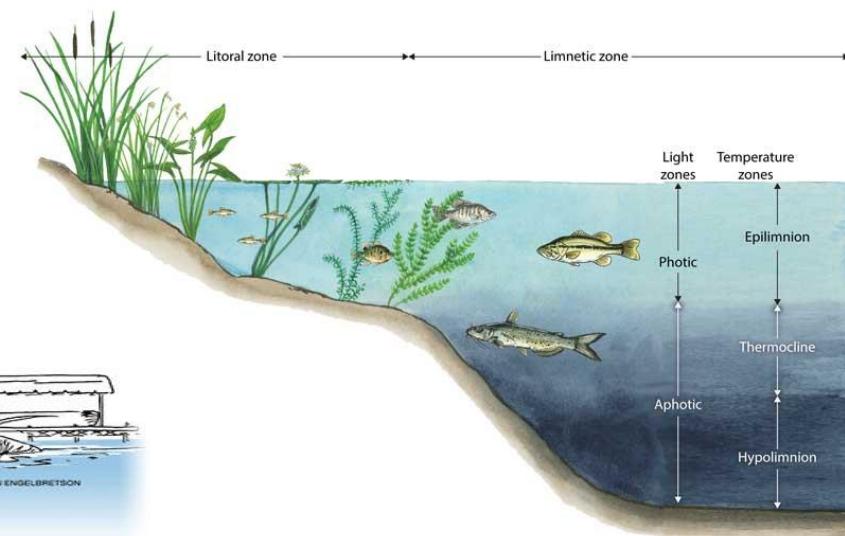


# Fish Community

**Goal 1. Maintain a healthy, well-balanced fishery in Cooley Lake.**

**Objective 1.1 Enhance fish and wildlife habitat in around the lake. At least 5 fish stick clusters will be installed in the next 5 years.**

Actions	Lead person/group	Resources	Timeline
Identify landowners/locations for fish stick installations. Trees would preferably be sourced from adjacent properties.		WDNR-Tammie Paoli	Ongoing
Educate and encourage landowners to leave logs, tree branches and limbs in place in the water, whenever possible.		WDNR-Tammie Paoli UWEX-Pat Goggin	Ongoing
Protect and restore disturbed shoreland areas. Avoid shoreland alterations to improve fish habitat.		Shoreland property owners	Ongoing



# Aquatic Plant Community

## Aquatic Plants

Aquatic plants provide the forested landscape within Cooley Lake. They provide food and habitat for spawning, breeding, and survival for a wide range of inhabitants and lake visitors including fish, waterfowl, turtles, amphibians, as well as invertebrates and other animals. They improve water quality by releasing oxygen into the water and utilizing nutrients that would otherwise be used by algae. A healthy lake typically has a variety of aquatic plant species, which makes the aquatic plant community more resilient and can help to prevent the establishment of non-native aquatic species. Additionally, they stabilize the bottom sediment and help filter out the suspended sediment from the water column.

Aquatic plants near shore and in shallows provide food, shelter, and nesting material for shoreland mammals, shorebirds and waterfowl. It is not unusual for otters, beavers, muskrats, weasels, and deer to be seen along a shoreline in their search for food, water or nesting material. Aquatic plants also serve as indicator species for environmental stressors that could be occurring in a lake or river, such as a runoff event.

### Cooley Lake 2019 WDNR (Brenda Nordin) Aquatic Plant Survey Highlights

- ✓ 23% (61 of 271) of the sites visited had vegetative growth.
- ✓ The greatest depth aquatic plants were found was 12.5 feet.
- ✓ 17 species of aquatic plants were identified. This is just above the North Central Hardwood average of 16.2.
- ✓ The three most dominate species were coontail (97%), white water lily (74%), and flat-stem pondweed (52%).
- ✓ The Floristic Quality Index (FQI) was 19.9. The northcentral hardwood average is 23.3.
- ✓ No invasive species were observed.

Native plants provide essential food and habitat for fish and wildlife.

## Cooley Lake Aquatic Plant Survey 2019: Rake Fullness



Center for Watershed Science and Education  
College of Natural Resources  
University of Wisconsin-Stevens Point

Rake Fullness
● 1
● 2
● 3



# Aquatic Plant Community

**Coontail** lacks roots and can form dense mats just below the surface. It is usually in calm, nutrient-rich water and provides habitat for young fish and other aquatic animals. Waterfowl will eat the seeds and foliage.



**White water lily** has round stalks that grow up from a rhizome in the sediment connecting to large round floating leaves. By mid-summer, white flowers also float at the surface. Lilies are important cover for fish, are food by many species, and help prevent erosion by slowing wave action.



**Flat-stem pondweed** has flattened stems with an angled appearance. The nutlike fruits provide important food for waterfowl.



## Aquatic Invasive Species (AIS)

Aquatic invasive species are non-native aquatic plants and animals that are most often unintentionally introduced into lakes by lake users. This commonly occurs on trailers, boats, equipment, and from the release of bait. In some lakes, aquatic invasive plant species can exist as a part of the plant community, while in other lakes populations explode, creating dense beds that can damage boat motors, make areas non-navigable, inhibit activities like swimming and fishing, and disrupt the lakes' ecosystems.

No invasive species were observed during the 2019 survey.

DNR protocol is recommended every 5 years to detect changes in the plant community and detect any AIS.

## Aquatic Plant Management in Cooley Lake

Management strategies in Cooley Lake were designed to achieve a balance between healthy aquatic habitat, good water quality, and eradication of invasive species.

### ***Management Options for Invasive Species or Nuisance Native Aquatic Plants***

Management options that offer the most practical and effective approaches for managing invasive species or nuisance native plants, while minimizing impacts to Cooley Lake as a whole, have been identified. Depending upon conditions, the following options may be used alone or in combination with others.

#### **Hand-pulling. No permit required.**

Hand-pulling is the preferred method for removing invasive species. Additionally, lakefront property owners are allowed to manually remove native aquatic plants from an area up to 30 feet wide without a permit for swimming and boat access (this does not include the excavation or removal of any bottom sediments).

# Aquatic Plant Community

Any denuded lakebed is prime real estate for invasive species, however, and close monitoring is necessary to ensure no populations are established.

## ***Aquatic Plant Management Plan Review***

A good aquatic plant management plan strategy should reduce the amount of management activity needed as time goes on. In

**Goal 2. Cooley Lake will continue to have a healthy and diverse aquatic plant community that provides good habitat and water quality and remaining free of invasive species.**

### ***Objective 2.1 Minimize disturbance to native aquatic plants.***

Actions	Lead person/group	Resources	Timeline
Inform property owners of the importance of native aquatic vegetation to impede the establishment of additional AIS, provide food and habitat for wildlife, and protect the shoreline via distribution of educational materials or newsletter.		WDNR-Brenda Nordin	Ongoing
Encourage landowners to limit plant removal to invasive species or skimming off those that have become unrooted and free-floating. If plants severely impede recreation, consider hand-pulling small areas around private docks (within WDNR guidelines). Cleared lakebed is ideal habitat for AIS to become established, so be vigilant about watching for AIS in these areas.		WDNR-Brenda Nordin	Ongoing
Regularly monitor aquatic plant community to detect and changes in lake conditions and ensure a stable population. A point-intercept survey is recommended.		WDNR-Brenda Nordin Consultants	Every 10 years is no active plant management taking place
Reduce nutrient and sediment loading to lake (to limit abundance of plants and algae) by improving shoreland buffers (see <b>Shoreland</b> section) and implementing BMPs in the watershed (see <b>Watershed</b> section).		WDNR-Brenda Nordin OCLCD	Ongoing

# Critical Habitat

## Critical Habitat

Special areas harbor habitat that is essential to the health of a lake and its inhabitants. In Wisconsin, critical habitat areas are identified by biologists and other lake professionals from the WDNR in order to protect features that are important to the overall health and integrity of the lake, including aquatic plants and animals. While every lake contains important natural features, not all lakes have official critical habitat designations. Designating areas of the lake as critical habitat enables these areas to be located on maps and information about their importance to be shared. Having a critical habitat designation on a lake can help lake groups and landowners plan waterfront projects that will minimize impact to important habitat, ultimately helping to ensure the long-term health of the lake.

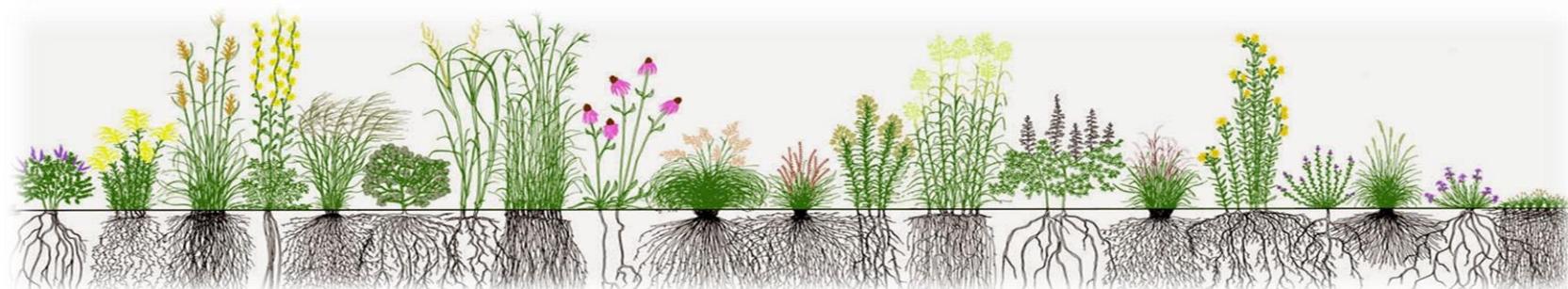
Every waterbody has areas that are most important to the overall health of the lake.

Although Cooley Lake does not have an official critical habitat area designation, there are areas within Cooley Lake that are important for fish and wildlife. Natural, minimally-impacted areas with woody habitat such as logs, branches, and stumps; areas with emergent and other forms of aquatic vegetation; areas with overhanging vegetation; and wetlands are elements of good quality habitat. Identifying other important areas around the lake that are important habitat and informing lake users of their value can help raise awareness for the protection of these areas.

## Goal 3. Sensitive areas in Cooley Lake, which provide essential habitat and/or water quality benefits, will be protected.

### *Objective 3.1 Identify and inform others of quality habitat areas in and around Cooley Lake.*

Actions	Lead person/group	Resources	Timeline
Request a Critical Habitat Designation from WDNR.		WDNR-Brenda Nordin	2023
If critical habitat is identified, communicate to property owners, visitors, and Town Board as to why these areas are important. Look for opportunities to protect these areas.			TBD



# Watershed

## LANDSCAPES AND THE LAKE

### Cooley Lake Watershed

#### A Lake is a Reflection of its Watershed...

Understanding where Cooley Lake's water originates is important to understanding lake health. During snowmelt or rainstorms, water moves across the surface of the landscape (runoff) towards lower elevations such as lakes, streams, and wetlands. This area is called the watershed. Groundwater also feeds Cooley Lake; its land area may be slightly different than the surface watershed.

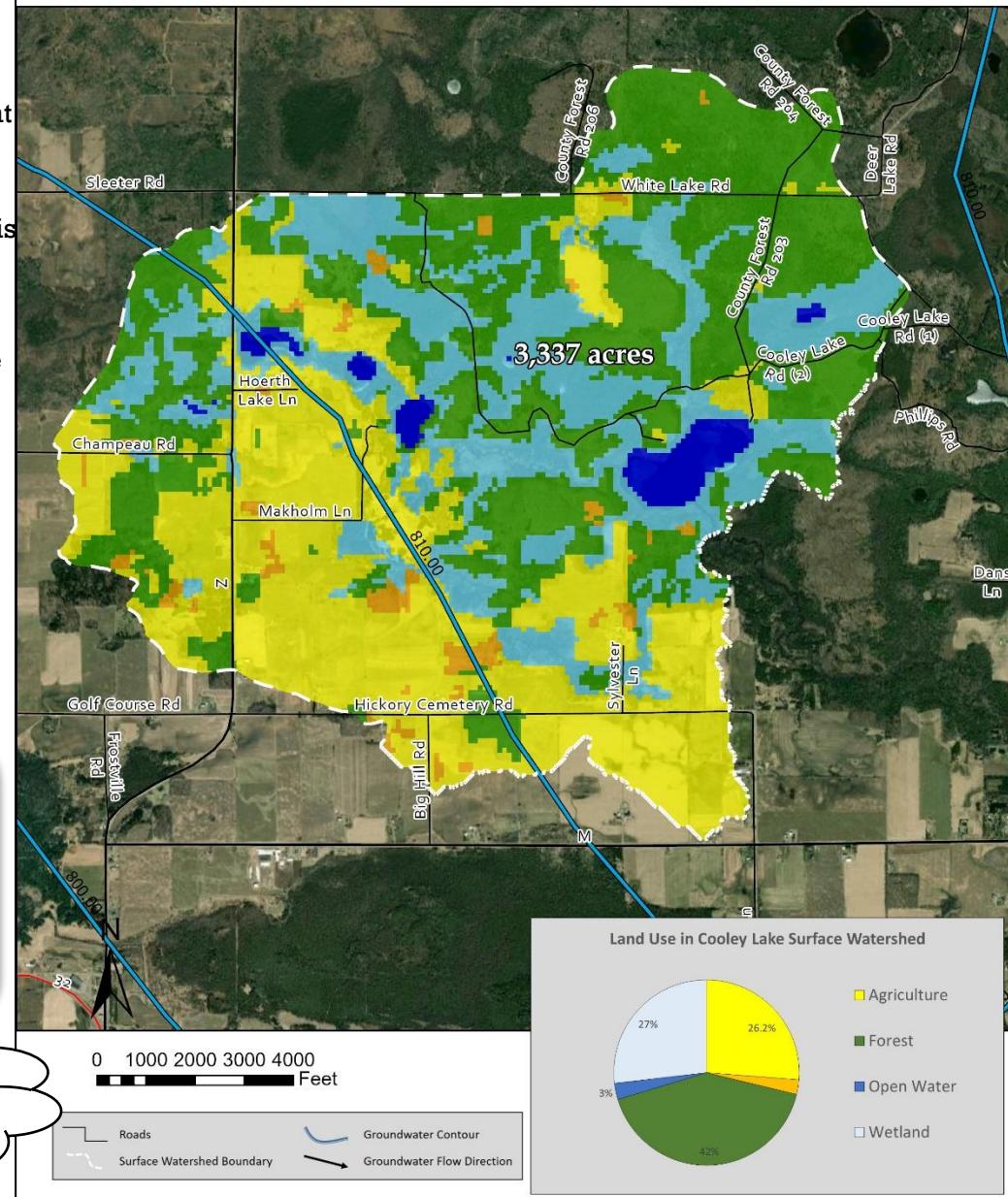
Less runoff is desirable because it allows more water to recharge the groundwater, which feeds the lake year-round - even during dry periods or when the lake is covered with ice. The capacity of the landscape to shed or hold water and contribute or filter particles determines the amount of erosion that may occur, the amount of groundwater feeding a lake, and the lake's water quality and quantity. Landscapes with greater capacities to hold water during rain events and snowmelt slow the delivery of the water to the lake.

#### Cooley Lake's Watershed

The Cooley Lake watershed is 3,337 acres. Primary land use is forest, wetland and agriculture. The lake's shoreland is surrounded primarily by wetland and forest. In general, the land closest to the lake has the greatest immediate impact on water quality.

 **Watershed: The area of land draining to a lake.**

### Cooley Lake Surface Watershed & Groundwater Flow



# Watershed

## Why does land matter?

Land use and land management practices within the watershed can affect both its water quantity and quality. While forests, grasslands, and wetlands allow a fair amount of precipitation to soak into the ground, resulting in more groundwater and good water quality, other types of land uses may result in increased runoff and less groundwater recharge, and may also be sources of pollutants that can impact the lake and its inhabitants.

### **Soil and Erosion**

Areas of land with exposed soil can produce soil erosion. Soil entering the lake can make the water cloudy and cover fish spawning beds. Soil also contains nutrients that increase the growth of algae and aquatic plants.

### **Development**

Development on the land may result in changes to natural drainage patterns, alterations to vegetation on the landscape, and may be a source of pollutants. Impervious (hard) surfaces such as roads, rooftops, and compacted soil prevent rainfall from soaking into the ground, which may result in more runoff that carries pollutants to the lake. Wastewater, animal waste, and fertilizers used on lawns, gardens and crops can contribute nutrients that enhance the growth of algae and aquatic plants in our lakes.

### **What can be done?**

Land management practices can be put into place that mimic some of the natural processes, and reduction or elimination of nutrients added to the landscape will help prevent the nutrients from reaching the water. In general, the land nearest the lake has the greatest impact on the lake water quality and habitat and is often the easiest to manage (own property, no politics, etc.).

## ***Be Part of the Solution!***

Practices designed to reduce runoff include:

- protecting/restoring wetlands,
- installing rain gardens, swales, rain barrels, and other practices that increase infiltration
- routing drainage from pavement and roofs away from the lake
- meandering lake access paths to minimize direct flow to the lake.

Practices used to help reduce nutrients from moving across the landscape towards the lake include:

- eliminating/reducing the use of fertilizers,
- increasing the distance between the lake and a septic drainfield,
- protecting/restoring wetlands and native vegetation in the shoreland,
- controlling erosion,
- manure management and cropping practices.

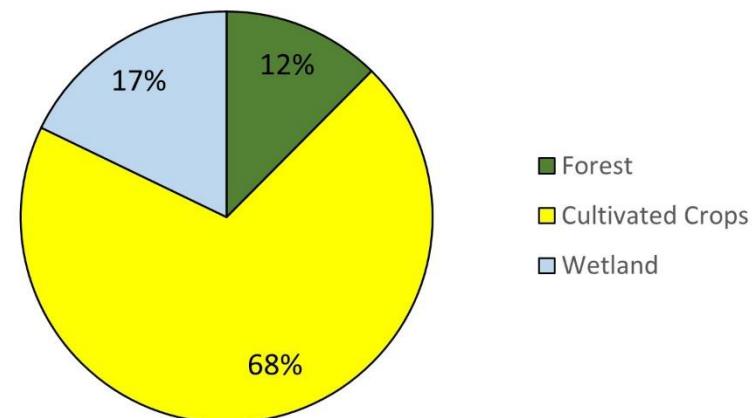


# Watershed

## Phosphorus Modeling

Estimates of phosphorus from the landscape can help to understand the phosphorus sources to Cooley Lake. Land use in the surface watershed was evaluated and used to populate the Wisconsin Lakes Modeling Suite (WILMS) model. In general, each type of land use contributes different amounts of phosphorus in runoff and groundwater. The types of land management practices that are used and their distances from the lake also affect the contributions to the lake from a parcel of land. The phosphorus contributions by land use category, called phosphorus export coefficients, have been obtained from studies throughout Wisconsin (Panuska and Lillie, 1995). In the Cooley Lake watershed, efforts should be directed at phosphorus sources that can be controlled.

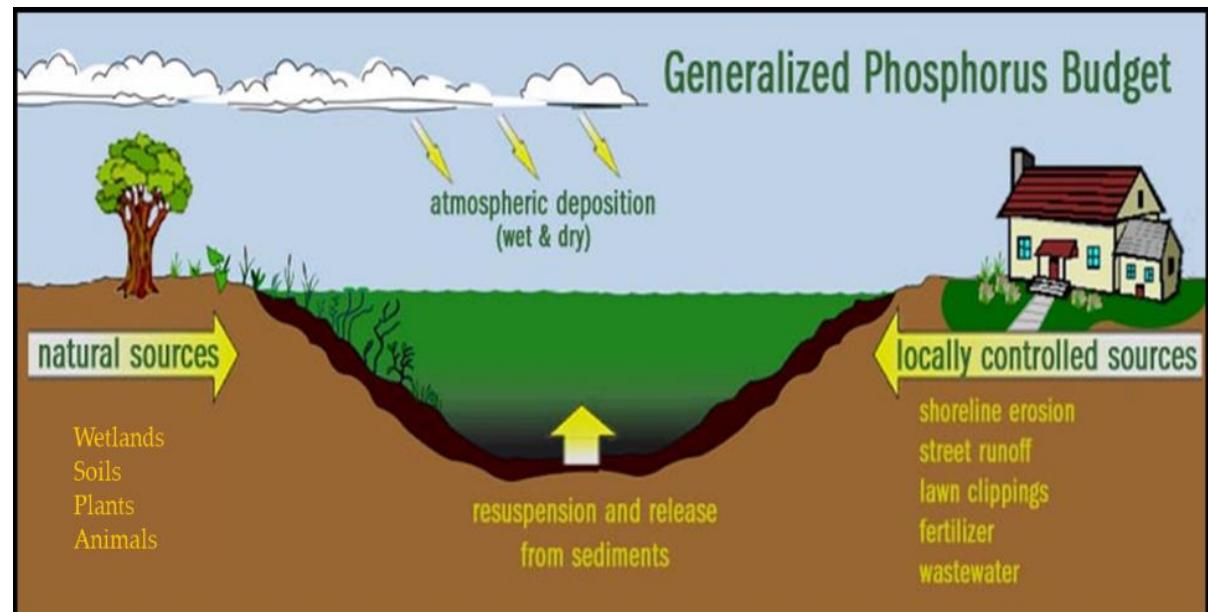
Phosphorus Loading in the Cooley Lake Surface Watershed



## Phosphorus Loading in Cooley Lake Watershed

Based on modeling results, agriculture had the greatest percentage of phosphorus contributions from the watershed. Efforts to reduce nutrient inputs to the lake must be focused on land uses that we have some control over such as production and developed areas.

## Generalized Phosphorus Budget



# Watershed

**Goal 4. Property owners in the Cooley Lake watershed will know about and utilize methods and resources for healthy land management.**

***Objective 4.1 Support healthy land management activities in the Cooley Lake watershed.***

<b>Actions</b>	<b>Lead person/group</b>	<b>Resources</b>	<b>Timeline</b>
Encourage the County to support and follow-up with water quality based best management practices (BMPs) within the watershed.		NRCS County Board Supervisors	Ongoing
Support landowners interested in the protection of their land via a land conservation program (i.e., Conservation Easement, Purchase of Development Rights, or sale of land for protection.		WDNR Lake Protection Grants Knowles-Nelson Stewardship Fund NWLT	As needed
Protect wetlands to maintain the water budget of Cooley Lake. Any altered wetlands should be mitigated within the lake's watershed.		Town of Bagley & Maple Valley Developers	As needed

# Shorelands

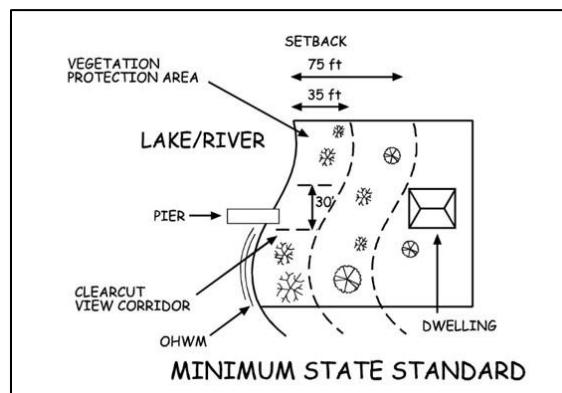
## Shorelands

Shoreland vegetation is critical to a healthy lake ecosystem. It provides habitat for many aquatic and terrestrial animals including birds, frogs, turtles, and small and large mammals. It also helps to improve the quality of the runoff that is flowing across the landscape towards the lake.

**Healthy shoreland vegetation** includes a mix of unmowed grasses/flowers, shrubs, trees, and wetlands which extends at least 35 feet landward from the water's edge.

Shoreland ordinances have been in place since 1964 to improve water quality and habitat, and to protect our lakes. To protect our lakes, county and state (NR 115) shoreland ordinances state that vegetation should extend at least 35 feet inland from the water's edge, with the exception of an optional 30-foot wide view corridor for each shoreland lot. Although some properties were grandfathered in when the ordinance was initiated in 1966, following this guidance will benefit the health of the lake and its inhabitants.

Disturbed shoreland is measured as any shoreline without a shrub or herbaceous layer at the water's edge, regardless of buffer thickness. This may be a result of mowed lawn, artificial beach, etc.



90% of lake life spends all or part of their life in the near shore zone.

## Be Part of the Solution!

### Follow Healthy Shoreland Practices

- **Mow Less:** The simplest, most affordable way to improve your shoreland is to reduce mowing near shore. Native vegetation will re-establish itself over time.
- Leave natural shoreland vegetation in place.
- Restore native shoreland vegetation where it is lacking.
- Plant attractive native species of grasses/flowers, shrubs and trees that will add interest and beauty to your property.
- Don't use fertilizers or herbicides, they may run into the lake. Test your soil to determine if fertilizer is warranted.
- Add or leave woody habitat near the shore. Turtles, birds, and fish love it!
- Never transplant water garden plants or aquarium plants into lakes, streams, or wetlands.
- Visit [www.healthylakeswi.com](http://www.healthylakeswi.com) for additional resources.

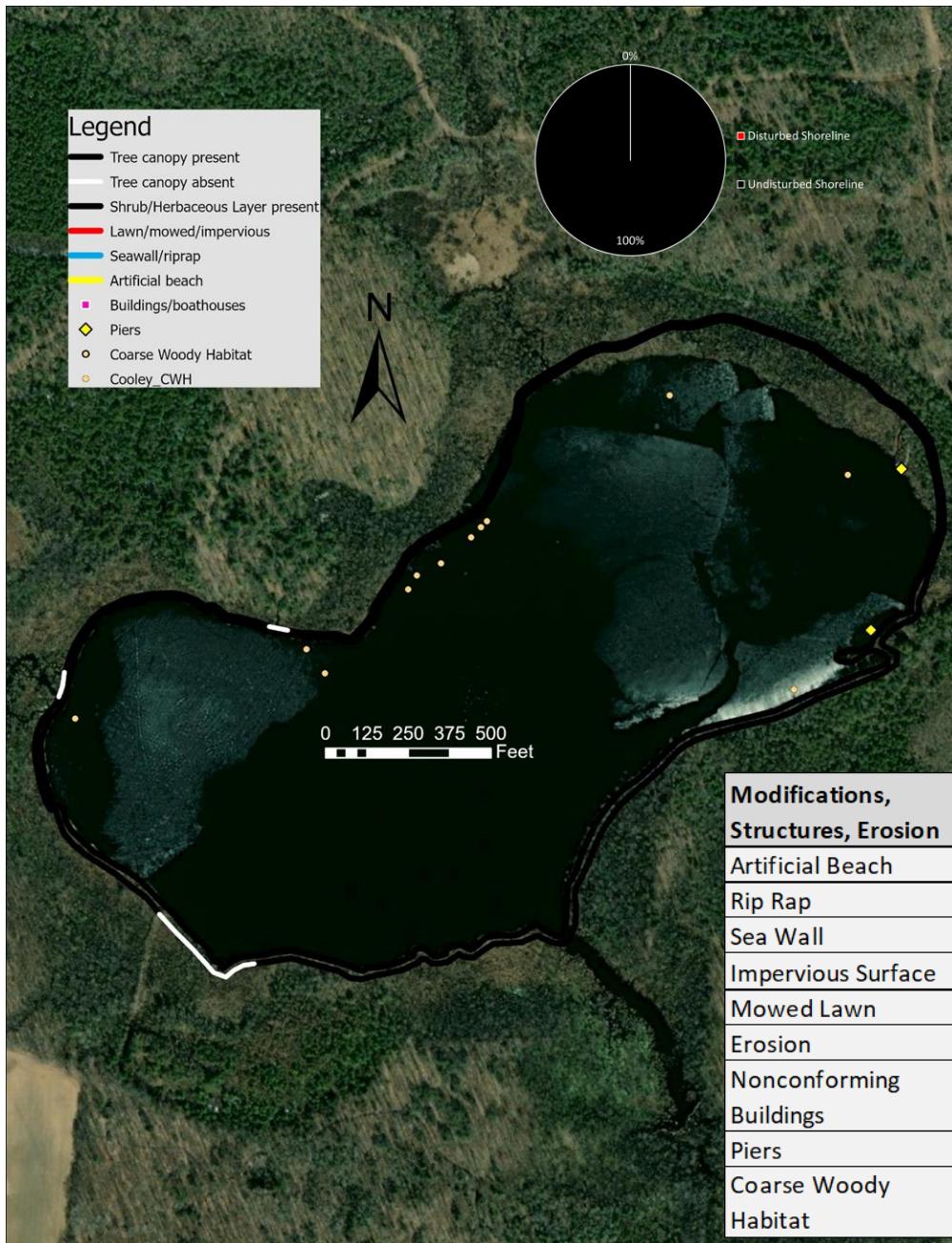
### State Shoreland Zoning Ordinance

#### NR 115 Wisc. Adm. Code for Unincorporated Municipalities

No vegetation within 35 feet of the lake's edge shall be removed except for:

- Up to 30% of shoreline may be removed of shrubs and trees for a view corridor
- A mowed or constructed pedestrian path up to 5 feet wide to access lake

# Shorelands



## Cooley Lake's Shorelands

To better understand the health of Cooley Lake, shorelands were evaluated by WDNR (Brenda Nordin) in 2019. The survey inventoried shoreland vegetation, erosion, riprap, barren ground, seawalls, structures, and docks. None of the 1.5 miles of shoreline is considered disturbed. A total of 2 piers were counted during the survey (1/3,865 ft).

- With 5 lakefront lots, 150 feet (2%) of disturbed shoreland is permitted under NR115. Based on the 2019 shoreland inventory, 0% of Cooley Lake's shoreland was disturbed. Coarse woody habitat was measured at 9 logs/mile (250 logs/mile recommended.)
- Cooley Lake had above average shoreland health compared to other lakes in the study. No areas have been identified for restoration.



# Shorelands

## Coarse Woody Habitat (CWH)

Woody debris (i.e., branches, limbs, trees) that falls into the lake forms critical habitat for tiny aquatic organisms that feed bluegills, turtles, crayfish and other critters. Water insects such as mayflies graze on the algae that grow on decomposing wood. Dragonfly nymphs hunt for prey among the stems and branches. Largemouth and smallmouth bass often find food, shelter, or nesting habitat among these fallen trees.

Above water, a fallen tree is like a dock for wildlife. Ducks and turtles sun themselves on the trunk, muskrats use the tree as a feeding platform, predators such as mink and otter hunt for prey in the vicinity of fallen wood, and dead trees that remain along the shoreline are used as perches by belted kingfishers, ospreys and songbirds.

Undeveloped lakes typically contain hundreds of 'logs per mile' while they may completely disappear on developed lakes. Unless it is a hazard to navigation or swimming, consider leaving woody debris in the water.



# Shorelands

## Cooley Lake 2019 Shoreland Survey Results

Total lakefront footage	# Riparian lots	Total allowable (NR115) disturbed shoreland	Measured disturbed shoreland
7,730	5	150 feet (2%)	0 feet (0%)

**Goal 5. Shorelands around Cooley Lake will be healthy and protective of water quality and habitat.**

***Objective 5.1 Shoreland property owners will be knowledgeable about and make good decisions regarding shoreland management.***

Actions	Lead person/group	Resources	Timeline
Encourage and support shoreland owners interested in shoreland restoration. Contact OCLCD for available resources.		UWEX Lakes OCLCD WDNR Healthy Lakes Grants	Ongoing
Work with landowners of large undeveloped shoreline to develop protections for these areas such as conservation easement, land purchase, etc.		UWEX Lakes OCLCD WDNR Healthy Lakes Grants	Ongoing
Identify will property owners and locations for fish stick installations (see <b>Fish Community</b> section).		WDNR-Tammie Paoli	Ongoing

# Water Quality

## Water Quality

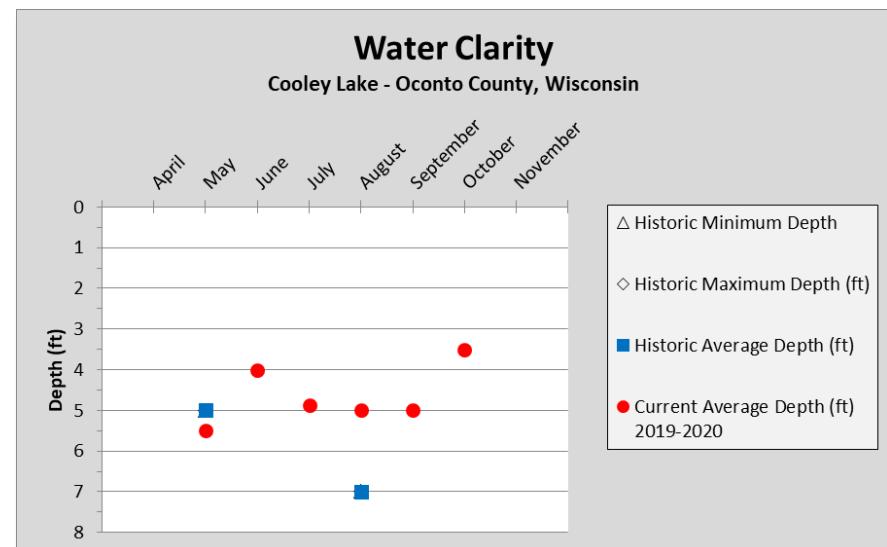
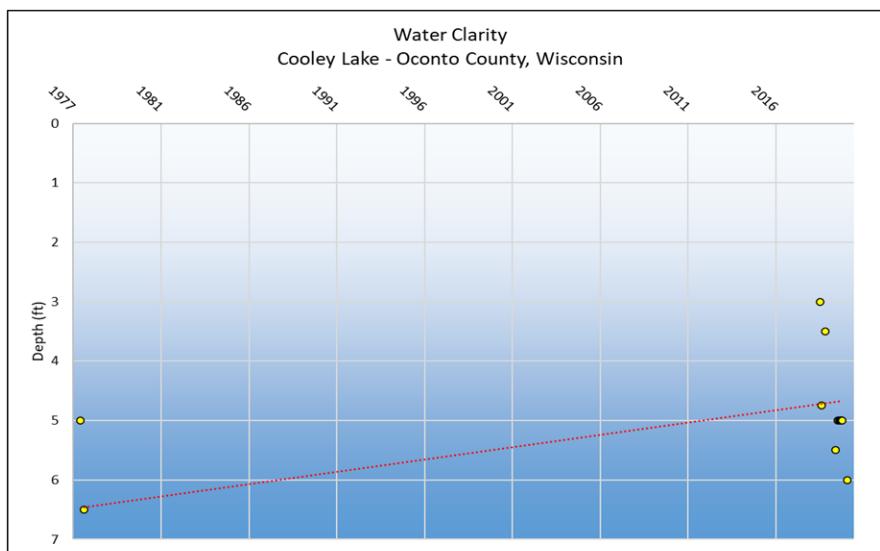
A variety of water chemistry measurements were used to characterize the water quality in Cooley Lake. Water quality was assessed during the 2019-2020 lake study and involved a number of measures including temperature, dissolved oxygen, water chemistry, and nutrients (phosphorus and nitrogen). Nutrients are important measures of water quality in lakes because they contribute to algae and aquatic plant growth. Each of these interrelated measures plays a part in the lake's overall water quality. In addition, water quality data collected in past years was also reviewed to determine trends in Cooley Lake's water quality.

## Water Clarity

Water clarity is a measure of how deep light can penetrate (Secchi depth). Clarity is affected by water color, turbidity, and algae and helps determine where rooted aquatic plants grow.

### Cooley Lake's Water Quality Summary

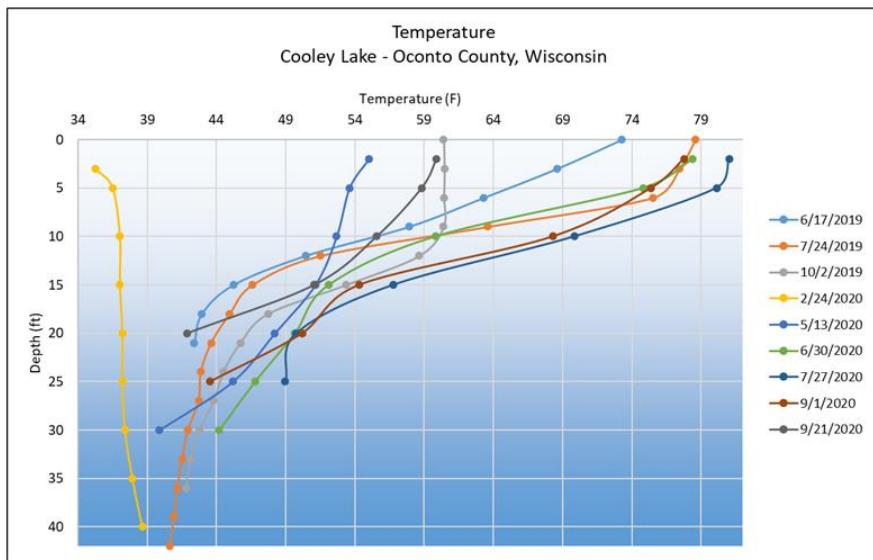
- ✓ **Water clarity** ranged from 3-6 feet (considered fair). Extremely limited data from the 1970s suggests a decreasing trend.
- ✓ **Dissolved oxygen** often ran low at various times of the year with sufficient oxygen periodically present in only the top couple feet.
- ✓ Concentrations of **contaminants** were 'low' during the study. Atrazine was not detected.
- ✓ **Phosphorus** concentrations often tested above the standard of 30 ug/L during the study. **Inorganic nitrogen** remained below concentrations that spur algal blooms.



# Water Quality

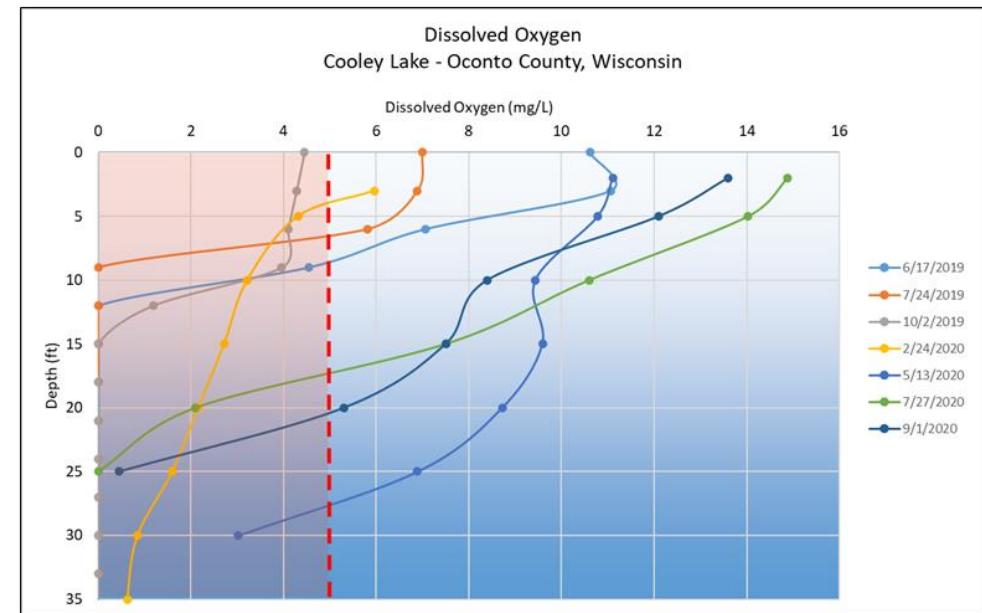
## Temperature and Dissolved Oxygen

Temperature profiles for Cooley Lake illustrate a typical 'deep' stratified lake with a clear thermocline visible between 10 and 20 feet.



Dissolved oxygen is an important measure in Cooley Lake because a majority of organisms in the water depend on oxygen to survive. Oxygen is dissolved into the water from contact with air, which is increased by wind and wave action. Algae and aquatic plants also produce oxygen when sunlight enters the water, but the decomposition of dead plants and algae reduces oxygen in the lake.

Dissolved oxygen concentrations generally decline with depth as access to sources such as the atmosphere and growing plants is decreased. In Cooley Lake, oxygen levels drop off quickly from the surface, often below 5 mg/L within the upper 10 feet or so. This is likely due to the decay of a large amount of biomass present in and around the lake.



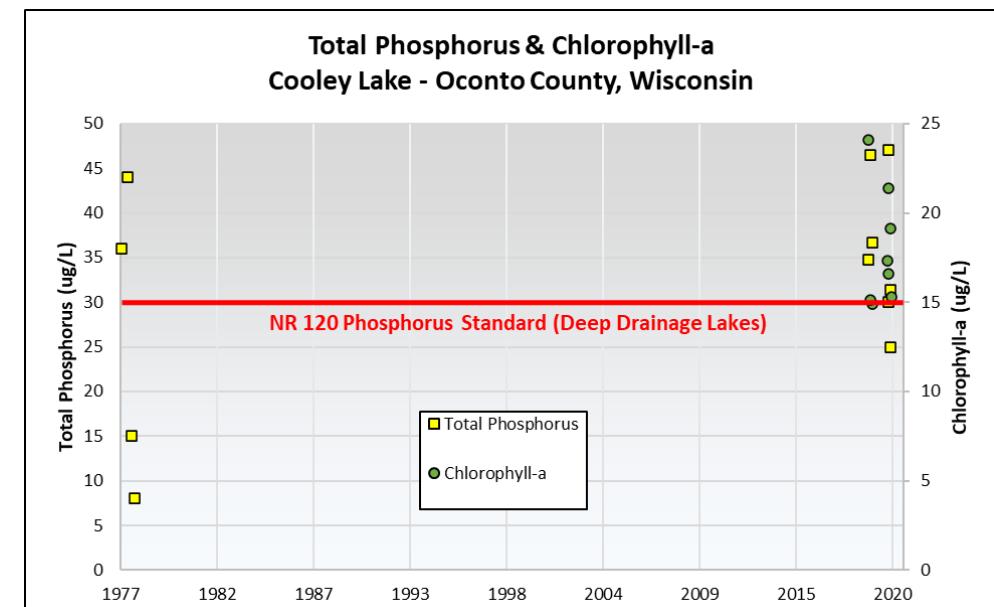
## Contaminants

Chloride, sodium and potassium concentrations are commonly used as indicators of how a lake is being impacted by human activity. The presence of these compounds where they do not naturally occur indicates sources of water contaminants. Although these elements are not detrimental to the aquatic ecosystem, they indicate that sources of contaminants such as road salt, fertilizer, animal waste and/or septic system effluent may be entering the lake from either surface runoff or via groundwater. Measurements of these compounds was low suggesting little impact from human activities.

# Water Quality

## Nutrients

Phosphorus is an element that is essential in trace amounts to most living organisms, including aquatic plants and algae. Naturally-occurring sources of phosphorus include soils and wetlands, and groundwater. Common sources from human activities include soil erosion, animal waste, fertilizers, and septic systems. Although a variety of compounds are important to biological growth, phosphorus receives so much attention because it is commonly the “limiting nutrient” in many Wisconsin lakes. Due to its relatively short supply compared to other substances necessary for growth, relatively small increases in phosphorus result in significant increases in aquatic plants and algae. NR 120, Wisconsin Administrative Code lists phosphorus limits for different lake types. Deep drainage lakes such as Cooley have a standard of 30 ug/L they must stay below to remain healthy. The limited data available show concentrations in Cooley to often be above this standard. Continued monitoring is necessary to verify this.



Not enough data is available for Cooley Lake to determine any trends.

## ***Be part of the solution!***

Managing nitrogen, phosphorus and soil erosion throughout the Cooley Lake watershed is one of the keys to protecting the lake itself. Near shore activities that may increase the input of phosphorus to the lake include applying fertilizer, removing native vegetation (trees, bushes and grasses), mowing vegetation, and increasing the amount of exposed soil. Nitrogen inputs to a lake can be controlled by using lake-friendly land management decisions, such as the restoration of shoreland vegetation, elimination/reduction of fertilizers, proper management of animal waste and septic systems, and the use of water quality-based management practices.

# Water Quality

## Goal 6. Maintain or improve water quality in Cooley Lake.

**Objective 6.1** *Maintain summer median total phosphorus concentrations below 30 ug/L and fall inorganic nitrogen concentrations below 0.3 mg/L.*

Actions	Lead person/group	Resources	Timeline
Inform others about the impact of nutrients and land management on water quality through distribution of brochures, newsletter or host a guest speaker.		OCLWA WDNR UWEX Lakes	Ongoing
Refrain from the use of fertilizer. Encourage soil testing to determine if amendments are necessary.		OCUWEX	Ongoing

**Objective 6.2** *Continue to develop an ongoing, robust water quality dataset for Cooley Lake to monitor trends or changes over time.*

Actions	Lead person/group	Resources	Timeline
Support volunteers collecting water quality data. Continue participation in the Citizen Lake Monitoring Network.		CLMN WDNR-Brenda Nordin	3+ times annually in summer
Submit all collected data to WDNR for archival and use by scientists and resource managers.		WDNR	Ongoing



# Recreation



Wisconsin has more than 500,000 registered boats—one for every 10 residents.

## PEOPLE AND THE LAKE

The people who interact with the lake are a key component of the lake and its management. In essence a lake management plan is a venue by which people decide how they would like people to positively impact the lake. The plan summarizes the decisions of the people to take proactive steps to improve their lake and their community. Individual decisions by lake residents and visitors can have positive impacts on the lake and on those who enjoy this common resource. Collaborative efforts may have bigger positive impacts; therefore, communication and cooperation between the community and suite of lake users are essential to maximize the effects of plan implementation.

### Goal 7. Lake users will be informed about and care for the health of Cooley Lake.

#### Objective 7.1 Nurture a healthy respect for the lake's ecosystem.

Actions	Lead person/group	Resources	Timeline
Work with other lake groups and towns in support of a recreational officer and municipal court for enforcement of regulations including No Wake and safe boat operation.		Town of Bagley/Maple Valley OCLWA OC UWEX	Ongoing
Ensure signage at boat landing is up to date and clear. Consider updating board to kiosk with basic information on lake stewardship and expectations.		USFS UWEX Lakes	Ongoing



# Communication & Organization

## Communication and Organization

Working together on common values will help to achieve the goals outlined in this plan. This will involve communication between individuals, the Towns of Bagley and Maple Valley, Oconto County, resource managers, and elected officials. In addition, staying informed about lake- and groundwater-related topics will be essential to achieving the goals laid out in this plan. See the Oconto County Lake Information Directory in the Appendices for contact information.

Many of the goals outlined in this plan focus on distributing information to lake and watershed residents and lake users in order to help them make informed decisions that will result in a healthy Cooley Lake ecosystem that is enjoyed by many people. Working together on common values will help to achieve the goals that are outlined in this plan.

## Implementation of LMP When You Do Not Have a Lake Organization

The following is to help provide guidance for lake property owners seeking to grow cooperation and unified actions toward achieving the goals presented in their Lake Management Plan.

Clear and concise communication will lead to coordinated lake management efforts that are based on well-informed decisions. Though not required, it is beneficial to seek help in this situation, especially when lake property owners are unfamiliar with those living around the lake.

**Moving forward as a unified voice:** Conversations amongst property owners can help promote the goals of the plan.

1. Invite fellow residents to a meeting or two at least annually to discuss your Lake Management Plan, prioritize one or two



goals, and to develop a strategy going forward including who will call whom about what and when.

- a. Identify your lake's property owners and host a gathering, at your property, a local park, or community center.
  - i. Contact the County Land & Water Conservation or the UW-Extension to gain public records of your neighbors' addresses, to reach out and establish a dialog.
  - ii. See if your neighbors are willing to share their contact information to make dissemination of information quicker i.e., email, phone, social media.
2. Identify information to be readily available, most current, reviewed regularly on your lake.
  - a. Information can be stored on the Oconto County Land & Water Conservation website hosting your lake's information. Contact OCL&WC annually for updated information and anything you need posted concerning the lake.
  - b. Your published/printed papers should find a home base for them to be readily available for review by members/neighbors, and safe keeping. This could be the role of a neighbor or local government/Town Board dedicating space for a file cabinet being accessible during office hours.

Annually discuss each goal within the plan for relevance to keep in the plan and/or to pursue in the next 12 months.

# Communication & Organization

## Develop Community Partnerships:

1. Identify partners within the community who can help with communication efforts, – i.e., Oconto's UW-Extension staff and Oconto County Land & Water Conservation Department staff, the Oconto County Lakes and Waterways Association leadership, local Town officials, local sports clubs, businesses, realtors, school clubs, and other organizations.
2. Look to these partners to assist in the creation, sponsorship, and dissemination of water information for lake users, property owners, and visitors by:
  - a. Assist in identifying key stakeholders (people or groups) needing to be consulted in making decisions and assisting in the plan's implementation of steps.
  - b. Helping to organize your lake.
  - c. Providing resources (i.e., Town could provide space for document storage/record storage within the

Clerk's office regarding one or more lakes for easy/central access by lake group members/leadership; Oconto County staff could host needed digital documents on their waterways related webpages; the Town Board could designate a sub-committee of the Board to focus and discuss all water related issues.)  
d. Helping to identify existing or potential barriers and their needed strategies to overcome them that which stands in the way of gaining broad stakeholder support.

If after reading the above and you are unsure of how to proceed, contact the UW-Extension office and/or the Land & Water Conservation office for guidance. We all are working to enhance and/or protect our county's waters and will work together to "Have the healthiest waters in Wisconsin".

## Goal 8. Bring representation to Cooley Lake and recruit participation in lake stewardship.

### Objective 8.1 Maintain good communication with residents, clubs, municipalities, the County and WDNR.

Create a Facebook page, or similar, to provide a common source of communication/information.		OC UWEX	Ongoing
Maintain an email list of property owners, resource managers/agency staff, and those interested in Cooley Lake.		OC UWEX	Ongoing
Host gatherings to learn about topics identified in this plan. Invite speakers or conduct demonstrations.		UWEX Lakes	Annually
Network with other lake groups by having Cooley Lake represented at OCLWA.		OCLWA	Ongoing
Consider participating in the Wisconsin Lakes Convention or nominating an individual for the Lake Leaders Institute.		UWEX Lakes	Annually

# Updates and Revisions

## Updates and Revisions

A management plan is a living document that changes over time to meet the current needs, challenges and desires of the lake and its community. The goals, objectives and actions listed in this plan should be reviewed annually and updated with any necessary

changes. Partners listed in the plan should be contacted annually, and updated information complied. A list of changes/updates to the plan should be documented. To ensure that everyone is informed about changes, appropriate approval for changes should be acquired by all partners signing on to this plan.

### Goal 9. Review plan annually and update as needed.

#### *Objective 9.1 Communicate updates with lake community, Oconto County and WDNR.*

Actions	Lead person/group	Resources	Timeline
Review plan annually and discuss accomplishments and identification of goals/objectives for coming year.			Annually
Formally update this plan every 5 years.		OC UWEX WDNR	2027



# References

## REFERENCES

Boat Ed, 2013. The Handbook of Wisconsin Boating Laws and Responsibilities. Approved by Wisconsin Department of Natural Resources. [www.boat-ed.com](http://www.boat-ed.com)

Borman, Susan, Robert Korth, and Jo Temte, 2001. Through the looking glass, a field guide to aquatic plants. Reindl Printing, Inc. Merrill, Wisconsin.

Dolata, Ken, Mohr, Dale and Turyk, Nancy, 2018. Operational Strategy and Plan for Surface Water Management and Protection in Oconto County.

Haney, Ryan, 2021. Cooley Lake Study Summary Report. Center for Watershed Science and Education-University of Wisconsin Stevens Point.

Haney, Ryan, 2021. State of the Oconto County Lakes. Center for Watershed Science and Education-University of Wisconsin-Stevens Point.

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Panuska and Lillie, 1995. Phosphorus Loadings from Wisconsin Watershed: Recommended Phosphorus Export Coefficients for Agricultural and Forested Watersheds. Bulletin Number 38, Bureau of Research, Wisconsin Department of Natural Resources.

Public Service Commission of Wisconsin, 1948. Opinions and Decisions of the Public Service Commission of Wisconsin, Volume XXXII. 410 pp.

Shaw, B., C. Mechenich, and L. Klessig, 2000. Understanding Lake Data. University of Wisconsin-Extension, Stevens Point. 20 pp.

# Appendices

## APPENDICES

# Appendix A

## Appendix A. Oconto County Lake Information Directory

### Algae - Blue-Green

Contact: Brenda Nordin  
Wisconsin Department of Natural Resources  
Phone: 920-360-3167  
E-mail: [brenda.nordin@wisconsin.gov](mailto:brenda.nordin@wisconsin.gov)  
Website: <http://dnr.wi.gov/lakes/bluegreenalgae>

Contact: Wisconsin Department of Health Services  
1 West Wilson Street, Madison, WI 53703  
Phone: 608-267-3242  
Website:  
[www.dhs.wisconsin.gov/eh/bluegreenalgae/contactus.htm](http://www.dhs.wisconsin.gov/eh/bluegreenalgae/contactus.htm)

Aquatic Invasive Species/Clean Boats Clean Water  
Contact: Brenda Nordin  
Wisconsin Department of Natural Resources  
Phone: 920-360-3167  
E-mail: [brenda.nordin@wisconsin.gov](mailto:brenda.nordin@wisconsin.gov)  
Website: <http://dnr.wi.gov/topic/Invasives/>

Aquatic Plant Management  
(Native and Invasive)

Contact: Brenda Nordin  
Wisconsin Department of Natural Resources  
Phone: 920-360-3167  
E-mail: [brenda.nordin@wisconsin.gov](mailto:brenda.nordin@wisconsin.gov)  
Website: <http://dnr.wi.gov/lakes/plants/>

Aquatic Plant Identification  
Contact: Dr. Emmet Judziewicz  
UWSP Freckmann Herbarium  
TNR 301, 800 Reserve St., Stevens Point, WI 54481  
Phone: 715-346-4248  
E-mail: [ejudziew@uwsp.edu](mailto:ejudziew@uwsp.edu)

Contact: Brenda Nordin  
Wisconsin Department of Natural Resources  
Phone: 920-360-3167  
E-mail: [brenda.nordin@wisconsin.gov](mailto:brenda.nordin@wisconsin.gov)

Aquatic Plant Surveys/Management  
Contact: Brenda Nordin  
Wisconsin Department of Natural Resources  
Phone: 920-360-3167  
E-mail: [brenda.nordin@wisconsin.gov](mailto:brenda.nordin@wisconsin.gov)  
Website: <http://dnr.wi.gov/lakes/plants/>

Best Management Practices (rain gardens, shoreland buffers, agricultural practices, runoff controls)  
Contact: Ken Dolata  
Oconto County Land & Water Conservation Department  
410 ½ East Main Street, Lena, WI 54139  
Phone: 920-834-7152  
E-mail: [ken.dolata@co.oconto.wi.us](mailto:ken.dolata@co.oconto.wi.us)  
Website: <http://www.co.oconto.wi.us/departments/>

Boat Landings, Signage, Permissions (County)  
Contact: Monty Brink  
Oconto County Forestry/Park/Recreation  
301 Washington Street, Oconto, WI 54153  
Phone: 920-834-6995  
E-mail: [monty.brink@co.oconto.wi.us](mailto:monty.brink@co.oconto.wi.us)  
Website: <http://www.co.oconto.wi.us/departments/>

Boat Landings (State)  
Contact: Tammie Paoli  
Wisconsin Department of Natural Resources  
101 N. Ogden Road, Peshtigo, WI 54157  
Phone: 715-582-5052  
E-mail: [Tammie.Paoli@wisconsin.gov](mailto:Tammie.Paoli@wisconsin.gov)  
Website: <http://dnr.wi.gov/org/land/facilities/boataccess/>

# Appendix A

## Boat Landings (Town)

Contact the clerk for the specific town/village in which the boat landing is located.

## Conservation Easements

Contact: Gathering Waters Conservancy  
211 S. Paterson St., Suite 270, Madison, WI 53703  
Phone: 608-251-9131  
E-mail: [info@gatheringwaters.org](mailto:info@gatheringwaters.org)  
Website: <http://gatheringwaters.org/>

Contact: Brenda Nordin  
Wisconsin Department of Natural Resources  
Phone: 920-360-3167  
E-mail: [brenda.nordin@wisconsin.gov](mailto:brenda.nordin@wisconsin.gov)

Contact: Northeast Wisconsin Land Trust  
14 Tri-Park Way, Suite 1, Appleton, WI 54914  
Phone: 920-738-7265  
E-mail: [newlt@newlt.org](mailto:newlt@newlt.org)  
Website: [www.newlt.org](http://www.newlt.org)

Contact: NRCS Lena Service Center  
410 ½ East Main Street, Lena, WI 54139  
Phone: 920-829-5406

## Critical Habitat and Sensitive Areas

Contact: Brenda Nordin  
Wisconsin Department of Natural Resources  
Phone: 920-360-3167  
E-mail: [brenda.nordin@wisconsin.gov](mailto:brenda.nordin@wisconsin.gov)  
Website: <http://dnr.wi.gov/lakes/criticalhabitat/>

## Dams

Contact: Meg Galloway  
Wisconsin Department of Natural Resources  
PO Box 7921, Madison, WI 53707

Phone: 608-266-7014

E-mail: [meg.galloway@wisconsin.gov](mailto:meg.galloway@wisconsin.gov)

Website: <http://dnr.wi.gov/org/water/wm/dsfn/dams/>

## Fertilizers/Soil Testing

Contact: Dale Mohr  
Oconto County UW- Extension  
301 Washington Street, Oconto, WI 54153  
Phone: 920-835-6845  
E-mail: [dale.mohr@wisc.edu](mailto:dale.mohr@wisc.edu)  
Website: <http://oconto.uwex.edu>

## Fisheries Biologist (management, habitat)

Contact: Tammie Paoli  
Wisconsin Department of Natural Resources  
101 N. Ogden Road, Peshtigo, WI 54157  
Phone: 715-582-5052  
E-mail: [Tammie.Paoli@wisconsin.gov](mailto:Tammie.Paoli@wisconsin.gov)  
Website: <http://dnr.wi.gov/fish/>

## Frog Monitoring—Citizen Based

Contact: Andrew Badje  
Wisconsin Department of Natural Resources  
Phone: 608-785-9472  
E-mail: [Andrew.badje@wisconsin.gov](mailto:Andrew.badje@wisconsin.gov)  
Website: [WFTS@wisconsin.gov](mailto:WFTS@wisconsin.gov)

## Grants

Contact: Brenda Nordin  
Wisconsin Department of Natural Resources  
Phone: 920-360-3167  
E-mail: [brenda.nordin@wisconsin.gov](mailto:brenda.nordin@wisconsin.gov)  
Website: <http://dnr.wi.gov/Aid/Grants.html>

# Appendix A

Contact: Ken Dolata  
Oconto County Land & Water Conservation Department  
410 ½ East Main Street, Lena, WI 54139  
Phone: 920-834-7152  
E-mail: [ken.dolata@co.oconto.wi.us](mailto:ken.dolata@co.oconto.wi.us)  
Website: <http://www.co.oconto.wi.us/departments/>

Groundwater Quality  
Contact: Kevin Masarik  
UWSP Center for Watershed Science & Education  
TNR 224, 800 Reserve St., Stevens Point, WI 54481  
Phone: 715-346-4276  
E-mail: [kmasarik@uwsp.edu](mailto:kmasarik@uwsp.edu)  
Website: <http://www.uwsp.edu/cnr/watersheds/>

Groundwater Levels/Quantity  
Contact: Ken Dolata  
Oconto County Land & Water Conservation Department  
410 ½ East Main Street, Lena, WI 54139  
Phone: 920-834-7152  
E-mail: [ken.dolata@co.oconto.wi.us](mailto:ken.dolata@co.oconto.wi.us)  
Website: <http://www.co.oconto.wi.us/departments/>

Contact: George Kraft  
UWSP Center for Watershed Science & Education  
TNR 224, 800 Reserve St., Stevens Point, WI 54481  
Phone: 715-346-2984  
E-mail: [george.kraft@uwsp.edu](mailto:george.kraft@uwsp.edu)

Informational Packets  
Contact: UW Extension - Lakes  
TNR 224, 800 Reserve St. Stevens Point, WI 54481  
Phone: 715-346-2116  
E-mail: [uwexlakes@uwsp.edu](mailto:uwexlakes@uwsp.edu)

Lake Groups – Friends, Associations, Districts  
Contact: Dale Mohr  
Oconto County UW- Extension  
301 Washington Street, Oconto, WI 54153

Phone: 920-835-6845  
E-mail: [dale.mohr@wisc.edu](mailto:dale.mohr@wisc.edu)  
Website: <http://oconto.uwex.edu>

Contact: Patrick Goggin  
UWEX Lakes  
TNR 203, 800 Reserve St., Stevens Point, WI 54481  
Phone: 715-365-8943  
E-mail: [pgoggin@uwsp.edu](mailto:pgoggin@uwsp.edu)  
Website: <http://www.uwsp.edu/cnr/uwexlakes/organizations/>

Contact: Eric Olson  
UWEX Lakes  
TNR 206, 800 Reserve St., Stevens Point, WI 54481  
Phone: 715-346-2192  
E-mail: [eolson@uwsp.edu](mailto:eolson@uwsp.edu)  
Website: <http://www.uwsp.edu/cnr/uwexlakes/organizations/>

Contact: Susan Tesarik  
Wisconsin Lakes  
4513 Vernon Blvd., Suite 101, Madison, WI 53705  
Phone: 1-800-542-5253  
E-mail: [lakeinfo@wisconsinlakes.org](mailto:lakeinfo@wisconsinlakes.org)  
Website: <http://wisconsinlakes.org/>

Lake Levels  
See: Groundwater

Lake-Related Law Enforcement (no-wake, transporting invasives, etc.)  
Contact: Ben Mott  
State Conservation Warden  
Wisconsin Department of Natural Resources  
427 E. Tower Drive, Suite 100, Wautoma, WI 54982  
Phone: 920-896-3383  
Website: <http://www.wigamewarden.com/>

# Appendix A

## Land Use Plans and Zoning Ordinances

Contact: Patrick Virtues

Oconto County Planning/Zoning/Solid Waste  
301 Washington Street, Oconto, WI 54153

Phone: 920-834-6827

E-mail: [Patrick.virtues@co.oconto.wi.us](mailto:Patrick.virtues@co.oconto.wi.us)

Website: <http://www.co.waushara.wi.us/zoning.htm>

Contact: UWSP Center for Land Use Education

TNR 208, 800 Reserve St., Stevens Point, WI 54481

Phone: 715-346-3783

E-mail: [Center.for.Land.Use.Education@uwsp.edu](mailto:Center.for.Land.Use.Education@uwsp.edu)

Website: <http://www.uwsp.edu/cnr/landcenter/>

## Nutrient Management Plans

Contact: Ken Dolata

Oconto County Land & Water Conservation Department  
410 ½ East Main Street, Lena, WI 54139

Phone: 920-834-7152

E-mail: [ken.dolata@co.oconto.wi.us](mailto:ken.dolata@co.oconto.wi.us)

Website: <http://www.co.oconto.wi.us/departments/>

Contact: NRCS Lena Service Center

410 ½ East Main Street, Lena, WI 54139

Phone: 920-829-5406

## Parks (County)

Contact: Monty Brink

Oconto County Forestry/Park/Recreation  
301 Washington Street, Oconto, WI 54153

Phone: 920-834-6995

E-mail: [monty.brink@co.oconto.wi.us](mailto:monty.brink@co.oconto.wi.us)

Website: <http://www.co.oconto.wi.us/departments/>

## Purchase of Development Rights

Contact: Northeast Wisconsin Land Trust

14 Tri-Park Way, Suite 1, Appleton, WI 54914

Phone: 920-738-7265

E-mail: [newlt@newlt.org](mailto:newlt@newlt.org)

Website: [www.newlt.org](http://www.newlt.org)

## Purchase of Land

Contact: Brenda Nordin

Wisconsin Department of Natural Resources

Phone: 920-360-3167

E-mail: [brenda.nordin@wisconsin.gov](mailto:brenda.nordin@wisconsin.gov)

Website: <http://dnr.wi.gov/topic/stewardship/>

## Rain Gardens and Stormwater Runoff

Contact: Ken Dolata

Oconto County Land & Water Conservation Department  
410 ½ East Main Street, Lena, WI 54139

Phone: 920-834-7152

E-mail: [ken.dolata@co.oconto.wi.us](mailto:ken.dolata@co.oconto.wi.us)

Website: <http://www.co.oconto.wi.us/departments/>

## Septic Systems/Onsite Waste

Contact: Patrick Virtues

Oconto County Planning/Zoning/Solid Waste  
301 Washington Street, Oconto, WI 54153

Phone: 920-834-6827

E-mail: [Patrick.virtues@co.oconto.wi.us](mailto:Patrick.virtues@co.oconto.wi.us)

Website: <http://www.co.waushara.wi.us/zoning.htm>

## Shoreland Management

Contact: Ken Dolata

Oconto County Land & Water Conservation Department  
410 ½ East Main Street, Lena, WI 54139

Phone: 920-834-7152

E-mail: [ken.dolata@co.oconto.wi.us](mailto:ken.dolata@co.oconto.wi.us)

Website: <http://www.co.oconto.wi.us/departments/>

## Shoreland Vegetation

<http://dnr.wi.gov/topic/ShorelandZoning/>

## Shoreland Zoning Ordinances

See: Land Use Plans and Zoning Ordinances

# Appendix A

## Soil Fertility Testing

Contact: Dale Mohr  
Oconto County UW- Extension  
301 Washington Street, Oconto, WI 54153  
Phone: 920-835-6845  
E-mail: [dale.mohr@wisc.edu](mailto:dale.mohr@wisc.edu)  
Website: <http://oconto.uwex.edu>

E-mail: [ejudziew@uwsp.edu](mailto:ejudziew@uwsp.edu)

Woody Habitat  
Contact: Tammie Paoli  
Wisconsin Department of Natural Resources  
101 N. Ogden Road, Peshtigo, WI 54157  
Phone: 715-582-5052  
E-mail: [Tammie.Paoli@wisconsin.gov](mailto:Tammie.Paoli@wisconsin.gov)  
Website: <http://dnr.wi.gov/fish/>

## Water Quality Monitoring

Contact: Brenda Nordin  
Wisconsin Department of Natural Resources  
Phone: 920-360-3167  
E-mail: [brenda.nordin@wisconsin.gov](mailto:brenda.nordin@wisconsin.gov)

## Water Quality Problems

Contact: Brenda Nordin  
Wisconsin Department of Natural Resources  
Phone: 920-360-3167  
E-mail: [brenda.nordin@wisconsin.gov](mailto:brenda.nordin@wisconsin.gov)

## Wetlands

Contact: Jason Fleener  
Wisconsin Department of Natural Resources  
GEF2 DNR Central Office, Madison, WI 53707  
Phone: 608-266-7408  
E-mail: [Jason.fleener@wisconsin.gov](mailto:Jason.fleener@wisconsin.gov)  
Website: <http://dnr.wi.gov/wetlands/>

Contact: Wisconsin Wetlands Association  
214 N. Hamilton Street, #201, Madison, WI 53703  
Phone: 608-250-9971  
Email: [info@wisconsinwetlands.org](mailto:info@wisconsinwetlands.org)

## Wetland Inventory

Contact: Dr. Emmet Judziewicz  
UWSP Freckmann Herbarium  
TNR 301, 800 Reserve St., Stevens Point, WI 54481  
Phone: 715-346-4248

# Appendix B

## Appendix B. Rapid Response Plan

### REPORTING A SUSPECTED INVASIVE SPECIES

#### **1. Collect specimens or take photos.**

Regardless of the method used, provide as much information as possible. Try to include flowers, seeds or fruit, buds, full leaves, stems, roots and other distinctive features. In photos, place a coin, pencil or ruler for scale. Deliver or send specimen ASAP.

Collect, press and dry a complete sample. This method is best because a plant expert can then examine the specimen.

**-OR-**

Collect a fresh sample. Enclose in a plastic bag with a moist paper towel and refrigerate.

**-OR-**

Take detailed photos (digital or film).

#### **2. Note the location where the specimen was found.**

If possible, give the exact geographic location using a GPS (global positioning system) unit, topographic map, or the Wisconsin Gazetteer map book. If using a map, include a photocopy with a dot showing the plant's location.

Provide one or more of the following:

- Latitude & Longitude
- UTM (Universal Transverse Mercator) coordinates
- County, Township, Range, Section, Part-section

- Precise written site description, noting nearest city & road names, landmarks, local topography

#### **3. Gather information to aid in positive species identification.**

- Collection date and county
- Your name, address, phone, email
- Exact location (lat/long or UTM, Township/Range)
- Plant name
- Land ownership (if known/applicable)
- Population description (estimated # plants, area covered)
- Habitat type where found (forest, field, prairie, wetland, open water)

# Appendix B

4. Mail or bring specimens and information to any of the following locations (digital photos may be emailed):

**Wisconsin Dept. Natural Resources**

2984 Shawano Avenue,

Green Bay, WI 54313

Phone: (920) 662-5100

**UW-Stevens Point Herbarium**

301 Trainer Natural Resources Building

800 Reserve Street

Stevens Point, WI 54481

Phone: 715-346-4248

E-Mail: [ejudziew@uwsp.edu](mailto:ejudziew@uwsp.edu)

**Wisconsin Invasive Plants Reporting & Prevention**

**Project**

Herbarium-UW-Madison

430 Lincoln Drive

Madison, WI 53706

Phone: (608) 267-7612

E-Mail: [invasiveplants@mailplus.wisc.edu](mailto:invasiveplants@mailplus.wisc.edu)

# Appendix C

## **Appendix C. Lake User Survey Results**